



Streak | Product Overview

streak | mobile internet device

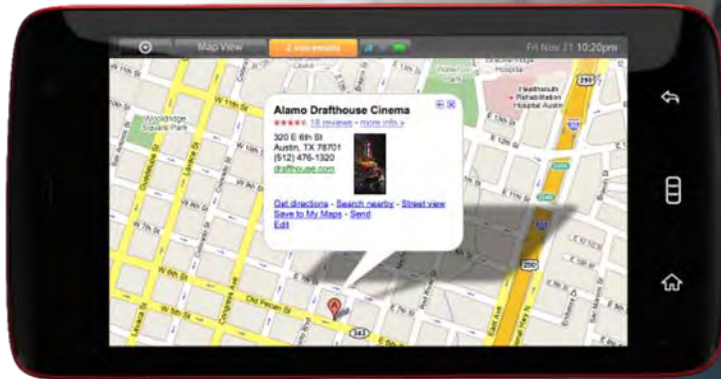


the ultimate travel companion
always connected to everything you need “on-the-go”

streak | mobile internet device

streak | on-the-go

- Real-time access to Google Maps, Street Views, and Location Based Services
- Integrated Text-to-Voice, Turn-by-Turn navigation, voice command & live traffic features included
- Auto Dock available for hands-free usage



streak | mobile internet device

streak | **always connected**

- 3G broadband & WiFi wireless connectivity for hi-speed information access “on-the-go”
- Full-width WVGA web page viewing on a 5” multi-touch screen
- Integrated PIM (Contacts, Calendar & e-mail) synchronization at your fingertips



streak | mobile internet device

streak | entertainment

- Watch movies, play music, take pictures & videos, upload to the web, play games, and more...
- Spacious screens driven by Dell's own user experience
- Download custom applications and content through Google Android Marketplace



streak | integrated software



Social networking



Over-the-air music
preview and purchase



Instant Messaging



Voice/Videoconferencing



View & edit MSFT Office documents



Online photo sharing



Social networking



Cloud-based
File sync/share



Remote access to
photos, music, movies



CINEMA NOW
Watch Movies Here™
Rent or Purchase Movies



Over-the-Air software updates



Digital camera



Contacts & Calendar
synchronization



Video playback codecs



NUANCE
Voice-to-text
Voice recognition

Dell Streak: Features, Up Close

DIMENSIONS:

152.9 mm wide
79.1 mm tall
9.98 mm thin
Weight: 220 g

Google Android OS/Navigation App
Integrated navigation/search, turn-by-turn directions, live traffic, street & satellite views .

Vibrant and Spacious 5-inch Capacitive Multi-touch Display
Shows hi-fidelity maps, satellite & street views, and more. Enough room for uncongested placement of apps, widgets, and pictures.

3G + Wi-Fi + Bluetooth
Get a quality web experience with UMTS/GPRS/EDGE class 12 GSM radio. Link speeds of HSDPA 7.2 Mbps / HSUPA 5.76 Mbps.

5 Megapixel Autofocus Camera with Dual LED Flash
allows you to capture great photos and videos...the immediately upload them online.

Digital Camera
User-facing VGA camera enables future video-conferencing (with later Android release)

Intelligent Device
Facial proximity sensor, ambient light sensor and accelerometer allows sensing and interaction with user and environment.

ARM-Based Technology
Powerful yet efficient 1GHz Qualcomm Snapdragon with Google's Android-based OS + Dell Design User Experience.

Micro SD Expandable Memory
• Store up to 42 movies* or 32,000 photos* or 16,000 songs* with up to 32GB μSD.
• Interchange cards to carry even more content!
• Removable back panel reveals battery, user-accessible SIM, & MicroSD slot.

3.5mm headset jack Volume +/- Power Camera

Receiver

Back

Menu

Home

Mic

Speaker

30-pin dock connector

*ESTIMATES ONLY: Songs based on 3.5 min/song & 64 Kbits/s WMA, video based on 1000 Kbits/s MPEG-4 audio/video encoding and 1h30/movie (for near-DVD Quality), photos based on JPEG, VGA.



streak | details

TECHNICAL SPECIFICATIONS		USER EXPERIENCE FEATURES															
DISPLAY	5-inch WVGA (800 x 480) LCD supporting capacitive multi-touch with Corning Gorilla Glass™	ALWAYS ON	Resumes from idle power mode in less than 5 seconds														
PROCESSOR	Qualcomm Snapdragon 8250 - 1GHz	MULTI-TASKING	Switch freely between applications, browse multiple windows. Operate multimedia, navigation, and telephony simultaneously.														
MEMORY	512MB ROM + 256 MB SDRAM + 2GB non-user accessible MicroSD for system & applications files	PRE-INSTALLED APPLICATIONS	<table border="0"> <tr> <td>Email Inbox</td> <td>News</td> </tr> <tr> <td>Calendar</td> <td>Weather</td> </tr> <tr> <td>IM Status</td> <td>Stocks</td> </tr> <tr> <td>Friend Status</td> <td>Amazon Store</td> </tr> <tr> <td>Friend Photos</td> <td>Google Android Marketplace</td> </tr> <tr> <td>RSS Reader</td> <td>(30,000+ apps to choose from!)</td> </tr> <tr> <td>YouTube</td> <td></td> </tr> </table>	Email Inbox	News	Calendar	Weather	IM Status	Stocks	Friend Status	Amazon Store	Friend Photos	Google Android Marketplace	RSS Reader	(30,000+ apps to choose from!)	YouTube	
Email Inbox	News																
Calendar	Weather																
IM Status	Stocks																
Friend Status	Amazon Store																
Friend Photos	Google Android Marketplace																
RSS Reader	(30,000+ apps to choose from!)																
YouTube																	
STORAGE	User-accessible MicroSD™ card slot (up to 32GB pre-installed)	NAVIGATION LOCATION - BASED SERVICES	Google Maps with Navigation application from the Android Marketplace. Search and get directions with turn-by-turn, text-to-voice, and Street View functionality. (Navigation is in beta)														
CONNECTIVITY	3G mobile broadband Wi-Fi (WLAN 802.11 b/g) Bluetooth® 2.1 with EDR	EMAIL CLIENT	Email, Gmail & Exchange Supported														
WIRELESS	HSDPA 7.2 Mbps / HSUPA 5.76 Mbps	VIRTUAL KEYBOARD	Widescreen virtual keyboard with haptic feedback														
BANDS	UMTS 2100/900 GSM/EDGE 1900/1800/900/850	ADDRESS BOOK	Synchronized address books via Google Contacts, Facebook, and Exchange Client. Start conversations with contacts via phone, SMS, IM, Facebook.														
PORTS	3.5 mm headphone, 30-pin docking port (with HDMI, audio, power, USB 2.0)	MUSIC SERVICES	Music Player with “Now Playing” Widget and Amazon mp3 store integration														
CAMERAS	5MP camera with Dual LED flash for still photo/video capture + user-facing VGA webcam	MUSIC FILE FORMATS	Standard music file formats, plus WMA, WM-DRM, AMZ, MTP support														
DIMENSIONS	152.9 x 79.1 x 9.98 (mm)	STREAMING VIDEO	YouTube allows you to stream the world’s best viral videos right to your device. Integrated upload capability lets you post your own movies directly from the camera.														
WEIGHT	220 g	VIDEO PLAYBACK	Watch captured video, local video content, or DRM video.														
BATTERY	1530 mAh																
OPERATING SYSTEM	Android with Multi-Touch Dell User Experience																
BUTTONS	Physical: Volume up/down, Power, Dual-Step Camera Captive: Back, Menu, Home																
OTHER	<table border="0"> <tr> <td>6-axis e-compass</td> <td>Assisted GPS</td> </tr> <tr> <td>Accelerometer</td> <td>Proximity sensor</td> </tr> <tr> <td>Ambient light sensor</td> <td>Vibrator</td> </tr> <tr> <td>Capacitive sensor keys</td> <td></td> </tr> </table>	6-axis e-compass	Assisted GPS	Accelerometer	Proximity sensor	Ambient light sensor	Vibrator	Capacitive sensor keys									
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streak | details

FEATURE	STREAK ADVANTAGE	BENEFIT TO CUSTOMER
5-inch Display	Damage-resistant Gorilla Glass™ with up to 80% larger than smart phone displays, and twice as many pixels	No need to squint while watching movies. Spend less time “pinching” or “flicking” as you surf the web.
Multi-Tasking	Android OS allows the flexibility of running multiple apps at once	Switch easily between browsing the web, gaming, or GPS navigation. Get text notifications while listening to music or making a call.
Rear-facing Camera	5 megapixels with dual LED flash	Take high-quality photos even in dim lighting. Share/upload pictures and video directly to your social network or by email/SMS.
HDMI Output	Connect to any HDMI-enabled TV (requires Home AV Dock Kit)	Download movies and videos to the Streak, and then enjoy them on your HDTV.
A-GPS Navigation	Uses the internal GPS and cell towers to provide the most accurate position, real-time maps, directions, street views, and even live traffic updates available from Google (requires 3G connection)	Don’t spend money upgrading maps for a dedicated GPS device. Have one device that is always up to date with the best information.
Accessibility	Removable back panel offers easy access to battery, MicroSD slot, and SIM card	Replace your battery whenever you need to, without sending back to the manufacturer. Is your Streak full with videos and movies? You can swap out the MicroSD card - no hassle, no time-consuming data transfers.

Streak vs. other Tablets

FEATURE		STREAK ADVANTAGE
Size	Other tablets on the market are 7-to-10 inches.	Streak's 5-inch widescreen design is more portable. Because it's so thin (< 10 mm), it easily slips in a pocket or purse.
Multi-tasking	Some tablets do not support multi-tasking.	Talk on the phone and browse the web at the same time. Or listen to your music while using the Google Navigation app.
Gorilla Glass™	Most tablets are fragile and easily scratched.	The Streak's screen resists damage and scratches.
Cameras	Many tablets provide just a webcam - or no camera at all.	The Streak has 2 cameras: a user-facing VGA digital camera and a rear-facing 5MP digital camera with flash.
Phone	Most tablets do not include phone functionality.	The Streak has all the functionality of a 3G smart phone, which makes it easy for users who want to consolidate devices.
Operating System	Some tablets (iPad) use a proprietary O/S.	There are more opportunities for growth within the apps marketplace because the Android O/S is open source.
Flash Support	Some tablets (iPad) do not support Adobe Flash.	Once Adobe Flash 10 is released, users will be able to experience the full web, including animated or interactive Flash content and games used on over 100 million websites.
Upgradability	With most tablets, you are limited to the O/S installed on the system	When later versions of Android are released, you will be able to download the upgraded version - which will enable even more functionality (Adobe Flash 10 and more).

Streak Vs. other Tablets

							DELL Streak - Benefit to the Customers
Manufacturer	Dell	Apple	Apple	HTC	Nokia	Sony	
Model Form Factor	Streak 3G Tablet	iPhone 3GS SmartPhone	iTouch Tablet	iPad Tablet	Desire SmartPhone	N900 SmartPhone	

Entertainment <i>The Dell Streak</i>								<p>5" delivers optimum Web browsing experience with 95% more screen surface than 3.5" devices. 9.7" is not a portable device</p> <p>No need to squint when browsing/watching movies - spend less time 'pinching' and 'flicking' when surfing</p> <p>Flash support is vital in order to view flash videos online and have a true Web experience</p> <p>Download videos and movies onto your Streak and then play them on HDTVs</p>
Screen Size	5.0"	3.5"	3.5"	9.7"	3.7"	3.5"	4.0"	
Screen Resolution	800x480	480x320	480x320	1024x768	800x480	800x480	854x480	
Screen Type	Capacitive with Toughened Glass	Capacitive	Capacitive	Capacitive	Capacitive	Capacitive	Capacitive	
Camera	Front Facing: 5.0MP Rear Facing: VGA	Front Facing: 3.0MP	Rear : Up to 3.0MP	No camera	Front Facing: 5.0MP Rear Facing: No	Front Facing: 5.0MP Rear Facing: No	Front Facing: 8.0MP Rear Facing: No	
Video	Yes with Flash support	Yes	Yes	Yes	No	Yes	Yes	
Flash Support	Yes	No, no flash video online	No, no flash video online	No, no flash video online	Yes	Yes	Yes	
HiDef Docking	Home Dock with HDMI output	3rd party Home Dock with VGA output only (additional cost)	Home Dock with VGA output only (additional cost)	Home Dock with VGA output only (additional cost)	No	No	No	

Navigation <i>Use Streak as your primary portable navigation device with turn by turn directions delivered through Google Live Maps.</i>								
Navigation- Location Based Services	Google Maps with Navigation, Assisted GPS	Goggle Maps - No Navigation	Goggle Maps - No Navigation	Goggle Maps - No Navigation	Goggle Maps - No Navigation	Ovi Maps - No Navigation	Goggle Maps - No Navigation	<p>Don't have to spend money on upgrading maps for a dedicated GPS service - Have one device that is always up to date</p>
Car docking solutions	Yes - Dash mounted cradle and charger	No	Yes - Tom tom car kit	No	No	Yes - Universal Nokia cradle	No	

Connectivity <i>Enjoy all of the vital wireless connectivity such as GPS, 3G, WiFi and Bluetooth - but with an exchangeable battery and expandable storage you can stay connected for longer and save all of your data</i>								
Multitask between applications	Yes	No	No	No	No	Yes	Yes	<p>Switch easily between browsing the web, gaming or GPS Navigation. Get text messages while listening to music or taking a phone call</p> <p>Replace your battery with a spare one when travelling without the need for charging cables</p>
Preloaded Social Networking Widgets	Yes - Integrated Facebook and Twitter	No	No	No	Yes - Integrated Facebook and Twitter	Yes	No	
Exchangeable Battery	Yes	No	No	No	No	Yes	Yes	
Storage	16/32GB microSD	16/32GB flash	8GB to 64GB	16GB to 64GB	16/32GB microSD	16/32GB microSD	8/16GB microSD	
Expandable Storage	Yes	No	No	No	Yes, but apps will not load onto expandable storage	Yes	Yes	

streak | premium finishes & personalization

5" capacitive touch display
with WVGA 800x480
resolution

Removable door for
microSD storage expansion

5 megapixel camera
with autofocus and
flash



Capacitive
touch front
buttons

30-pin docking connector



streak | packaging



streak | always connected to everything you need on-the-go

The Ultimate Travel Companion...

- Navigate with text-to-voice, turn-by-turn directions / GPS
- Real-time and cached Google maps, traffic updates, street views

Always Connected...

- 3G + Wi-Fi + Bluetooth
- HSDPA 7.2Mbps / HSUPA 5.76Mbps with UMTS, GPRS, EDGE Class 12
- Bands UMTS 900/2100 (euro) 850/1900 (us), GSM 850/900/1800/1900
- Communicate with email, SMS, instant messaging, Skype video chat, voice...
- Socialize with Facebook, Twitter, Flickr, Picasa, Live Gallery...
- Stay informed with weather, news, stocks, calendar, and RSS feeds
- Unified/synchronized Address Book/Exchange client

Entertainment on-the-go...

- Play all standard music and video formats
- Watch movies without squinting
- Listen in high-fidelity: preview and download from the Amazon MP3 Music Store
- Play games and more: get applications from the Google Android Marketplace

More portable
than a laptop...

More convenient
than a collection gadgets
(netbook, GPS, digital camera,
MP3 player, etc)

